



Registered charity no 1001560

BRIGHTON TOY & MODEL MUSEUM
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Chairman: A. Pett, Museum Director: C.R.C. Littledale
Trustees: V. Michel, M. Simek, H. Marsh
Secretary: Mr. K. Mathews



Sponsorship

The Brighton Toy and Model Museum is finally becoming recognised for what it truly is – a unique treasure with its nationally important collections, please will you help secure our future by supporting any of the following?

You've heard about the progress of our project initiatives, so how about getting involved and joining the list of sponsors contributing to our Brighton Belle Wall Mural, Brighton Showcase, Management Fund and/or the museum running costs? With a one off payment for a year's sponsorship, we can provide you with a number of benefits dependant on which you choose to support. In addition, by personally gift aiding your donation your money will go much further.

As well as funding all these exciting initiatives we are constantly looking for extra monetary donations to supplement the huge contribution in kind of our loyal team of volunteers to help meet the substantial running costs of the museum including the restoration and maintenance of the toys, running and improving the education programme, improving the exterior of the building, exhibits, lighting and signage etc, acquiring new exhibits and normal revenue items like rent, insurance, heating and lighting. These running costs and many more all build the bigger picture in safeguarding our internationally important collections for the public enjoyment and education of present and future generations.

So, here's a reminder of how you can help...

- Management Fund: £5 to £10 per week = £250/500 pa.
- Museum running costs: Sponsoring ongoing improvements or specific projects (£100+)
- **or** Sponsoring a showcase with name attributed (£500 +)

Your support will provide you with:-

- ❖ Public recognition of your name/company as a sponsor, prominently placed within the first arch of the museum which acts as our foyer and shop area and which is also the official Visit Brighton Information Point. Sponsored showcases can have a dedication and name publicly attached to the showcase
- ❖ Your company name and logo displayed on the Museum website.
- ❖ Your name as a sponsor to the appropriate project listed in the seasonal museum newsletter and on the website
- ❖ 1 years free entrance for yourself and between one and three others depending on the level of sponsorship
- ❖ Free entrance for one to our museum day events
- ❖ Seasonal newsletter with museum and event updates
- ❖ Use of our archive/resource room by appointment only (conditions apply)

I WOULD LIKE TO HELP TOWARDS THE...

- ... **Management Fund** by sponsoring for a year and donating the sum of £.....
- ... **Museum** generally by sponsoring an exhibit/showcase and donating the sum of £.....

Please make cheques payable to **The Brighton Toy and Model Museum** and send along with this form to the address on the first page

My Details

Title..... Forename(s) or initials..... Surname.....

Company (if applicable).....

Address.....

.....

..... Post Code.....

Email..... Phone No.....

- I would **like** to be 'green' and receive applicable correspondence by email

Gift Aid Declaration

Do you pay tax? For every £1 you gift aid, the Museum currently receives an additional 28p. Please enable us to take advantage of the Gift Aid Scheme that allows us to reclaim the tax on every gift, so long as you have paid income tax or capital gains tax equal to the tax we will reclaim. Plus if you pay at the higher rate, you can claim back for yourself the difference between the standard rate and the higher rate of tax. For every £1 you give, you can reclaim 12p for yourself.

- I am a UK tax payer, and I want the charity to treat all donations I have made since the 6th April 2002, and all donations I make from the date of this declaration until I notify you otherwise, as Gift Aid donations.

Signature..... Date.....

- I am not a UK tax payer

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Notes for your retention

1. If your declaration covers donations you may make in the future: please notify the charity if you change your name or address while the declaration is still in force. You can cancel the declaration at any time; by notifying the charity it will then not apply to donations you make on or after the date of cancellation, or such later date as you specify
2. You must pay an amount of income tax and/or capital gains tax at least equal to the tax that the charity reclaims on your donations in the tax year
3. If in the future your circumstances change, and you no longer pay tax on your income and capital gains, equal to the tax that the charity reclaims, you can cancel your declaration
4. If you pay tax at the higher rate, you can claim further tax relief in your Self Assessment tax return. If you are unsure whether your donations qualify for Gift Aid tax relief, ask the charity. Or you can ask your local tax office for an explanatory leaflet
5. To conform to Inland Revenue requirements for Gift Aid the benefit of free entrance is restricted to Friends and Patrons